

Location	Start Date	End Date	Fee
Muscat, Oman	December 30, 2019	December 31, 2019	USD 780 / OMR 300

Brochure Summary

In this course you will learn about the fundamentals of strategy execution. For a strategy to be executed successfully there are eight dimensions which should be considered closely. This course revolves around learning and applying these eight fundamental dimensions in your organization.

Benefits of Attending

- Gain basic knowledge to develop Strategy, Vision, Mission and Values
- Support strategic decision-making process
- Use proven tools and techniques to execute strategy
- Learn to select the right KPIs
- Expand your knowledge in building Balanced Scorecard system

Who Should Attend?

- Financial Officer
- Human Capital Officer
- Information Technology
- Marketing Manager
- Logistic Manager
- Procurement Manager
- Internal & External Auditor
- Compliance Officer
- Regulatory Officer

Course Outline

Day 1

Basic of Leadership & Change Management

- Drive the Strategy Execution Agenda
- Align Executive Team Behaviour with Strategy
- Establish the Strategy Execution Office
- Creating a Culture of Execution

Basic of Developing the Strategy

- Affirm Mission, Values and Quantify the Vision
- SWOT analysis
- CORE corporate values
- Formulate Strategy
- Define the Value Gap

Basic of Translating the Strategy

- Design Strategy Map with Linked Strategic Objectives
- Define Measures – Key Performance Indicators (KPIs)
- Define Targets
- Prioritize Strategic Initiatives
- Assign Accountability

Day 2

Basics of Cascading & Aligning Strategy to the Organization

- Define Corporate Strategy
- Align Business Units to Corporate Strategic Priorities
- Align Support Units
- Align Employees
- Communicate Strategy

Basics of Linking Strategy to Operations

- Set Priorities for Strategic Process
- Create Operational Dashboards
- Capacity Planning with the Strategy

Monitor and Review/Test and Adapt

- Conduct Strategy Review Meetings
- Conduct Operational Review Meetings
- Manage Initiatives
- Performance Management Systems

Investment

- OMR 300
- USD 780

Terms & Conditions

Full payment is required prior to the event.

The course language will be English.

Cancellations made more than 3 weeks prior to the scheduled course start date will be refunded in full less an administrative charge of USD 300.

We regret that cancellations made after this date cannot be refunded or credited. Substitutions are welcome at any time.

Payment is by Bank Transfer

Please indicate which currency you wish to pay in: AED US Dollars Euros Pounds Sterling

Full payment details will be sent to you on your invoice

Do you need any clarifications?

For registration or clarifications, call us at +968 24618185, +968 99 355 438 or email us at tanfidh@tanfidh.com